



A 3-Step Guide for Improved Clinician Satisfaction



Strategies to Navigate Recruitment and Retention

More people are choosing to receive care at home, but meeting the increasing demand remains a challenge for providers. Consistent industry headwinds such as staffing shortages, high turnover and employee burnout continue to hinder progress. A high turnover rate for nurses and an aging workforce underscores the need for recruitment and retention strategies capable of attracting and sustaining top talent in a highly competitive job market.

Attracting and retaining skilled clinicians is essential for maintaining high standards of care and managing the rising demand for services. Investing in tools, technology and training can enhance clinician satisfaction, helping reduce burnout and improve care continuity. This guide provides actionable strategies to increase clinician satisfaction, equipping you to recruit and retain dedicated professionals who will support your organization's long-term success.



AI + Automation

Support clinicians with Augmented Intelligence (AI) that can transform job satisfaction

AI + Automation tools augment human capabilities, allowing clinicians to dedicate more time to those in need of care. Automation also optimizes processes, helping staff manage complex patient care and population health initiatives with data-backed insights.

With AI-enabled documentation assistance, clinicians can work more efficiently, improving both job satisfaction and the quality of patient care.

Implementing AI solutions effectively requires more than just technology, your organization also needs governance and compliance structures to ensure these tools are secure, unbiased and efficient. A trusted technology partner can establish strong frameworks for security and usability, aligning AI capabilities with healthcare standards.

As healthcare needs evolve, working with experts familiar with the latest AI developments will help organizations stay ahead and integrate these solutions smoothly. By proactively addressing the benefits and challenges of AI, clinicians gain the support they need to keep pace with the future of care delivery.



TOP TIPS

- **Provide AI + Automation tools designed to support documentation workflows**
- **Collaborate with technology partners on evolving healthcare needs to drive adoption**
- **Establish governance policies to boost AI security and compliance**

Extreme Usability

Support clinicians with easy-to-use workflows

Clinicians are set up to thrive with tools that are intuitive, flexible and easy to use.

Solutions designed by leaders in both healthcare and technology become tools that support daily workflows and augment human potential.

Extreme usability allows clinicians to tackle tasks like documentation wherever they are at the point of care.

An effective platform provides versatility in data capture, voice-to-text, photo import and even ambient listening with transcription. This adaptability allows clinicians to document care easily, regardless of their location or connectivity.

By prioritizing seamless functionality across devices and settings, organizations help clinicians focus on patient care rather than navigating complex technology. An intuitive, user-centered design makes systems easy to learn and a valuable aid in delivering quality care across care settings.



TOP TIPS

- Opt for intuitive solutions that reduce time spent on training and onboarding
- Use tools that work on any mobile device
- Offer multiple data capture options to make documentation easier

Platform Strategy

Support clinicians with tools that work together

Traditionally, providers have viewed their EHR as the operating system for patient care within their organization. However, to succeed in today's environment, providers must think beyond the EHR and transition to a fully integrated platform to drive their organizations forward. Imagine leveraging a single platform that connects every function of your business—from admission and intake to billing and collections—while supporting patients throughout their care journey. This shift not only meets the growing demands of payers and patients but also positions organizations to thrive in a value-based healthcare landscape.

A platform strategy reduces the burden of juggling multiple systems, logins and vendor relationships. By consolidating data and communication, staff experience smoother workflows, enhanced operational efficiencies and effective information sharing across teams within a single platform.

This level of interoperability extends beyond internal teams. It facilitates efficient data exchange with health systems and referral partners, streamlining care coordination and reducing the need for duplicative data entry on a large scale.

A single-platform approach streamlines tasks and minimizes administrative burdens, freeing clinicians to focus more on delivering patient-centered care.



TOP TIPS

- **Consolidate systems to reduce redundant logins and workflows**
- **Use a platform that supports efficient data sharing**
- **Incorporate a single patient record and care plan to reduce data discrepancies**
- **Leverage platform to drive collaboration among all care team members**

myUnity[®] NX– the EHR for post-acute care

Care delivery made easier

Netsmart myUnity[®] is a cloud-based EHR designed to meet the evolving needs of post-acute care providers across all service lines. The next-generation solution combines extreme usability with innovative flexibility. It empowers clinicians to deliver exceptional person-centered care while driving back-office operational efficiency.

Key Features of myUnity:

- One Solution for Multiple Service Lines: Supports all of your care settings under a unified platform
- Integrated AI +Automation: Helps staff boost clinical efficiency and streamline processes to reduce administrative burden
- Extreme Usability: A user-friendly interface helps staff access necessary data and document visits at the point of care
- Innovative Flexibility: Configurable clinical forms and flexible billing formats can support multiple payers with one solution, helping facilitate success in value-based arrangements
- Effortless Compliance: Quality assurance workflows are designed to support everything from the most basic CMS measures to innovations like GUIDE, helping organizations stay ahead of regulatory requirements

It's time to demand more from your technology partner. You need a partner that can help you exceed your goals today and prepare you for the opportunities of tomorrow, with extreme usability and augmented intelligence. Why settle for less? Choose myUnity.



A bright future with the right partner

At Netsmart, we are committed to empowering your agency to deliver exceptional care while overcoming the challenges of staffing, financial pressures, regulatory demands and changing reimbursement models.

With more than 2,700 associates serving 44,000+ client organizations and 750,000+ providers, our solutions have impacted more than 147 million lives. Our CareFabric® platform connects community-based providers to the broader healthcare ecosystem, delivering cutting-edge technologies that simplify operations and digitize enterprises without costly or complex integrations.



NETSMART EMPOWERS YOU TO DO IT ALL

- ✔ Comply with changing regulatory requirements
- ✔ Increase patient/family engagement
- ✔ Improve access to vital care information
- ✔ Make documentation easier, more intuitive and more efficient
- ✔ Deliver higher-quality care while reducing overall costs
- ✔ Simplify reimbursement



To request a demo and to learn more
800.472.5509 or www.ntst.com



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